



zamek cieszyn

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Please register for all events  
by the registration form  
on [www.zamekcieszyn.pl](http://www.zamekcieszyn.pl)

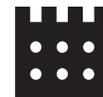
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# Design+

MAY YOU LIVE IN INTERESTING TIMES  
—THIS IS HOW PEOPLE WOULD CURSE THOSE  
THEY DIDN'T LIKE. THE WISH HAS COME  
TRUE, THE TIMES ARE MORE INTERESTING,  
BUT WE UNDERSTAND THEM LESS AND LESS.  
IT'S DIFFICULT TO THINK ABOUT THE FUTURE  
WHEN THE PRESENT IS UNPREDICTABLE...

TRADITIONALLY, WE OFFER NO READY-MADE SOLUTIONS OR  
ANSWERS TO MANY QUESTIONS. TRADITIONALLY, WE WOULD LIKE TO  
INVITE YOU FOR THE WINTER EVENTS AT ZAMEK CIESZYN,  
THIS TIME CONCEALED BY THE NAME DESIGN+. WHAT DOES  
THE "PLUS" MEAN? COME AND SEE! THERE ARE ONE  
THING WE CAN BE SURE ABOUT: IT'S TIME FOR ALL OF US TO  
**THINK MORE, DESIGN LESS!**



zamek cieszyn

**29—31.01.2016**

**Friday** 29.01.2016

**10.00 a.m.–4.00 p.m.**

**VISIT KATO: A TRIP TO THE CAPITAL OF UPPER SILESIA**

The programme includes a visit to the new seat of the Polish National Radio Symphony Orchestra NOSPR with its architect Tomasz Konior, a visit to the new building of the Silesian Museum and to the International Congress Center, and a visit to the magical Katowice district known from Kazimierz Kutz's films: Nikiszowiec (guided by Irma Kozina, art historian).

**7.00 p.m.**

**LISTEN TO CIESZYN**

opening lecture "Recoding the City : Unleashing human potential through third spaces" by Thomas Ermacora (LimeWharf, Clear Village); discussion and summing-up; book promotion: Recoded City: Co-creating Urban Futures  
Zamek Cieszyn exhibition room

**9.00 p.m.**

**THE MUSIC OF THE SOURCE**

concert of Józef Broda and Katarzyna Broda-Firla  
Zamek Cieszyn conference room

**saturday** 30.01.2016

**9.00–11.00 a.m.**

**FIRST MODELLING IN CIESZYN**

– presentation of modelling with the use of an almost one-hundred-year-old pottery wheel, organized on the occasion of the 5th birthday of Bogdan Kosak's ceramic studio / KOSAK studio (Zamkowa 1)

**11.00 a.m.–12.30 p.m.**

**DESIGN REDUCED?**

– discussion attended by: **Zuzanna Skalska, Justyna Kucharczyk, Edyta Ołdak, Gian Luca Amadei, Thomas Ermacora**

Zamek Cieszyn exhibition room

Can we really expect (as we know it's possible!) a different model of society to come? What good tidings does it bring for those who are tired with socialism, capitalism, liberalism, conservatism and all the other -isms? Can designers help build a new, better tomorrow? And if so, how? Is it still feasible? Let's talk!

**Zuzanna Skalska**, her work is focused on new trends: she monitors the markets of the majority of industry sectors. She makes use of her expertise by building new strategies for brands and products. She's an author of specialized reports and a series of books 360° Trend Reports, for which she received the Red Dot Design Award 2009.

**Thomas Ermacora**, social entrepreneur, founder of LimeWharf community, comprising innovative companies and organizations in East London. He's also founded Clear Village, a charity organization which helps communities build a better future by engaging their members in the process of change and creative revitalization of public space. He's an author of publications and articles on topics combining urban studies, anthropology, technology, and innovation.

**Gian Luca Amadei**, University of Kent PhD. His interests revolve around design history, material innovation, and the relationship between technology and industry. He's worked for Blueprint Magazine and now he's a Design Programme

Manager at British Council, where he works on the development of design expertise in Europe and Africa.

**Justyna Kucharczyk**, visual communication designer – she creates complex visual identity and information systems; she is a lecturer at the Academy of Fine Arts in Katowice, affiliated with the Social Communication Studio at the Faculty of Design; she is also a co-creator of the visual identity system at NOSPR in Katowice.

**Edyta Ołdak**, graduate of Painting at the Academy of Fine Arts in Warsaw; she founded the Association "Based in Warsaw", running educational and art-oriented projects, whose goal is to solve local communities' problems, using art and design as tools of change.

**1.00–2.00 p.m.**

**LUNCH** Zamek Cieszyn conference room

**2.00–3.30 p.m.**

**WHAT NEXT?** – discussion attended by: **Michala Lipkova, Alicja Patanowska, Katarzyna Jakubowska** and **Tomasz Orzechowski**;

moderated by: **Maxim Dedushkov**

Zamek Cieszyn exhibition room

What awaits young designers after their master's defense? Do they have to choose between earning money and the mission of improving the world? Where and how can they gain the necessary experience in this profession? What are the forms of support in the early stages of building a career and what are the differences between the situation of young designers in Poland, the Czech Republic, Hungary or Slovakia?

**Maxim Dedushkov**, design expert and service designer, organizer of the Budapest Design Meetup, member of Design for All Europe, organizer of the international Hello Wood festival, founder of the MOME line design agency affiliated with the Moholy-Nagy University of Art and Design in Budapest.

**Michala Lipkova**, designer from the Institute of Design in Faculty of Architecture at Slovak University of Technology in Bratislava, Managing

Director of the Flowers for Slovakia organization, whose goal is to present Slovak folk culture through design and cooperation with designers.

**Alicja Patanowska**, ceramic designer, graduate of the Eugeniusz Geppert Academy of Art in Wrocław and of the Royal College of Art in London. She constantly learns about the process of ceramics production, materials, and technologies, collaborating with old manufactures and masters of the craft.

**Katarzyna Jakubowska, Tomasz Orzechowski**, founders of TO DO Product Design studio. Their works combine traditional craftsmanship techniques with state-of-the-art technologies. Their products have been presented at exhibitions, including Tokyo, London, Milan, and Frankfurt. The studio received the honourable mention in the prestigious Red Dot Design Award 2013.

**4.00 p.m.**

**GRADUATION PROJECTS 2015**

exhibition opening

**5.00 p.m.**

**AN ALTERNATIVE WALK AROUND CIESZYN**

**sunday** 31.01.2016

**10.00 a.m.–12.00 p.m., 1.00 p.m.–3.00 p.m.**

**IT'S STILL USEFUL! WE PLANT!**

Workshops led by Alicja Patanowska  
workshop rooms

**11.00 a.m.–2.00 p.m.**

**OUR GRANDPARENTS' GAMES AND ACTIVITIES**

Family workshop – creating mechanical toys and mandores / workshop rooms

OUR SPECIAL RECOMMENDATION:

**29.01.2016, 9.30 p.m.**

**OPEN-DOOR NIGHT AT BOGDAN KOSAK'S CERAMIC STUDIO**

Zamkowa 1